



Sony World Photography Awards
Cannes 2009

Press Release
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Sony World Photography Awards 2009

Shortlist nominations announced

186 photographers - 43 countries - 6 continents

The shortlist for the 2009 Sony World Photography Awards is announced today, Tuesday 24 February. The list contains the names of 186 exceptional photographers from 43 different countries, all of them competing in a variety of categories in one of the most prestigious photographic competitions in the world.

The Honorary Judging Committee, comprising world-renowned photographers, curators, representatives from leading international photo agencies, publishers and critics made their selection from 36,546 professional and 25,370 amateur photography submissions.

Zelda Cheatle, Chair of Judges in the fine art genre, comments: "The judging and curating of the Sony World Photography Awards has been a truly rewarding experience, enabling us to see a wide variety of images from all over the world. From the most amateur of photographers to the experienced professional, each image has been put under intense scrutiny by some of the world's toughest critics. It has been a privilege to work with the entire panel of judges. I believe that we all felt we had achieved an excellent outcome which will make a powerful statement as a collection."

Astrid Merget, Events Director adds: "The quality and level of photographers this year has risen greatly and we are thrilled to see many top names as well as excellent new talent on the shortlist. Every one of the shortlisted photographers should be very proud to have been recognised by such an esteemed jury."

In the professional competition, a maximum of ten photographers have been shortlisted in each of the 12 categories within the three subject genres: Photojournalism and Documentary (Current Affairs, Sport, Contemporary Issues and Arts and Entertainment); Commercial (Advertising, Fashion and Music) and Fine Art (Portraiture, Conceptual and Constructed, Natural History, Landscape and Architecture).

A shortlist of ten photographers is also announced in each of the eight amateur categories which are: Architecture, Conceptual and Constructed, Fashion, Landscape, Music, Natural History, Portraiture and Sport. This year, the amateur entries went through various pre-selection rounds by inspectors from iStockphoto, which were the official 2009 Pre-selection Committee, before being judged by the Honorary Judging Committee.

The Sony World Photography Awards is a truly global competition. From Argentina to Zimbabwe, over 60,000 photograph entries were submitted this year from 139 different countries.

The finalists in each of the categories will be announced on Tuesday 17 March, and will be honoured at the Sony World Photography Awards Ceremony and Gala Dinner at the Palais des Festivals in Cannes on Thursday 16 April. Also on the night, the 2009 winner of the L'Iris D'Or for Sony World Photographer of the Year will be announced and will receive \$25,000 and professional Sony camera equipment. The winning amateur photographer will receive a \$5,000 cash prize as well as Sony camera equipment. Another major announcement on the night is the winner of the Pince's Rainforest Project (PRP) Award. The prize for the winning photographer is a fully-funded project to document the rainforests of the world. The final presentation will go to the acclaimed French photographer, Marc Riboud, winner of the 2009 Lifetime Achievement Award.

The professional category finalists and amateur category winners will be showcased in the Winner's Exhibition as part of the Festival @ Sony World Photography Awards, the week-long celebration of photography which takes place for the first time this year throughout the city of Cannes from 14th – 19th April 2009. The festival will also feature exhibitions, talks and book signings by leading photographers Elliott Erwitt, Marc Riboud, Vanessa Winship (last year's L'Iris D'Or winner), Stuart Franklin, Bruce Davidson and Cedric Delsaux, amongst others.

Shortlist Nominations

Photojournalism and Documentary

SWPA Honorary Judging Committee: Sue Steward, photography critic (UK); Jurgen Schadeberg, photographer (Germany); Adrian Evans, Director, Panos Pictures (UK) and Bruce Davidson, photographer (USA)

Professional shortlisted photographers

Current affairs

- Abel Ruiz de León (Spain)
- Brigitte Grignet (Belgium)
- Dominic Nahr (France)
- Francesco Zizola (Italy)
- Hui Min Kuang (China)
- Li Fan (China)
- Paolo Pellegrin (Italy)
- Robin Hammond (UK)
- Robin Utrecht (Netherlands)
- Wojciech Grzedzinski (Poland)



© Robin Utrecht courtesy of Sony World Photography Awards 2009

Sport

- Ezra Shaw (Australia)
- Julian Abram Wainwright (Canada)
- Juliet Howden (UK)
- Li Fan (China)
- Mick Tsikas (Australia)
- Nir Elias (Israel)
- Rasmus Kaessmann (Germany)



© Salvi Danés Venedas courtesy of Sony World Photography Awards 2009

- Salvi Danés Venedas (Spain)
- Qing Zhao (China)

Contemporary issues

- Andrew McConnell (Ireland)
- Andy Spyra (Germany)
- Chris De Bode (Netherlands)
- Emiliano Mancuso (Italy)
- Giulio Di Sturco (Italy)
- Hartmut Schwarzbach (Germany)
- Massimo Berruti (Italy)
- Massimo Matorrillo (Italy)
- Kosuke Okahara (Japan)
- Paolo Pellegrin (Italy)



© Paolo Pellegrin courtesy of Sony World Photography Awards 2009

Arts and entertainment

- Amit Madheshiya (India)
- Chiara Goia (Italy)
- Kostas Mantziaris (Greece)
- Ohm Phanphiroj (Thailand)
- Soleyman Mahmoudi (Iran)



© Soleyman Mahmoudi courtesy of Sony World Photography Awards 2009

Amateur shortlisted photographers

Sport

- Akos Kiss (Hungary)
- Joachim W. Dettmer (Germany)
- Josef Hinterleitner (Austria)
- Lorenz Holder (Germany)
- Marek Michalski (Poland)
- Piotr Filutowski (Austria)
- Purwanto Nugroho (Indonesia)
- Sam Henderson (USA)
- Ubald Rutar (Czech Republic)



© Ubald Rutar courtesy of Sony World Photography Awards 2009

Commercial

SWPA Honorary Judging Committee: Mark George, photographic agent (UK); Arnaud Adida, Founder Acte 2 Agence and Acte 2 Gallery (France); Gered Mankowitz, photographer (UK), and Grazia Neri, Founder and President of Grazia Neri Photo Agency (Italy)

Professional shortlisted photographers

Advertising

- Alfredo Leven Bulling (Chile)
- Dustin Humphrey (USA)
- Dylan Collard (UK)
- George Simhoni (Canada)
- Julia Fullerton-Batten (UK)



© George Simhoni courtesy of Sony World Photography Awards 2009

- Kelvin Murray (UK)
- Manon van der Zwaal (Netherlands)
- Michael Schnabel (Germany)
- Peter Franck (Germany)
- Sharad Haksar (India)

Fashion

- Daniel Voelker (Germany)
- Ekaterina Sarantseva (Russia)
- Grzegorz Adamski (Poland)
- Imre Varga (Hungary)
- Jacek Kochański (Poland)
- Jessica Hilltout (Belgium)
- Micky Modo (Italy)
- Nikola Borissov (Italy)
- Piotr Fajfer (Poland)
- Takaki Hashimoto (Japan)



© Imre Varga courtesy of Sony World Photography Awards 2009

Music

- Amiran White (UK)
- Elen Miroshkina (Russia)
- Felix Ozertsovski (USA)
- Gordon Welters (Germany)
- Hiroyuki Ito (USA)
- James Sparshatt (UK)
- Lauren Dukoff (USA)
- Laurent Hini (France)
- Majid Moussavi (Germany)
- Will Robson-Scott (UK)

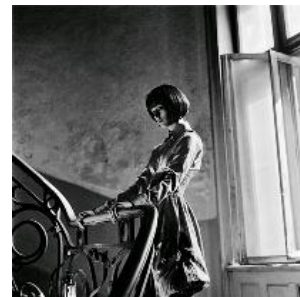


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Amateur shortlisted photographers

Fashion

- Bryan Benoit (USA)
- Christo Stankulov (France)
- Deby Suchaeri (Indonesia)
- Leonardo Horacio Fainbich (Argentina)
- Jaclyn Adams (Australia)
- Jaclyn Adams (Australia)
- Jenni White (Australia)
- Pyung-Hwa Hwa (United Kingdom)
- Tiziano Ornaghi (Italy)
- Tommy Clarke (United Kingdom)



© Christo Stankulov courtesy of Sony World Photography Awards 2009

Music

- Anna Stepanova (Russia)
- Gunta Podina (Sweden)
- Josef Hinterleitner (Austria)
- Kushal Gangopadhyay (India)
- Marcela Resendez Andarza (Mexico)
- Paul Ditter (USA)
- Rainer Ruber (Germany)
- Sabhanaz Rashid Diya (Bangladesh)



© Sabhanaz Rashid Diya courtesy of Sony World Photography Awards 2009

- Sabri Irmak (Canada)
- Somenath Mukhopadhyay (India)

Fine Art

SWPA Honorary Judging Committee: Zelda Cheatle, portfolio manager and curator (UK); Mary-Ellen Mark, photographer (USA); Sarah Moon, photographer (France), and Philippe Garner, International Head of Photographs at Christie's (UK)

Professional shortlisted photographers

Portraiture

- Adam Panczuk (Poland)
- Arjen Zwart (Netherlands)
- Bela Doka (Hungary)
- Carlo Gianferro (Italy)
- Frederic Vanwallegghem (Belgium)
- Hans de Vries (Netherlands)
- Lisa Wiltse (Australia)
- Martin Bogren (Sweden)
- Roderik Henderson (Netherlands)
- Tim Clayton (Australia)



© Adam Panczuk courtesy of Sony World Photography Awards 2009

Conceptual and Constructed

- Alena Dvorakova and Viktor Fischer (Czech Republic)
- Angelika Sher (Israel)
- Branislav Kropilak (Slovakia)
- Edgar Martins (UK)
- Gregory Baker (Portugal)
- Peter Puklus (Hungary)
- Rita Soromenho (Portugal)
- Saul Robbins (USA)
- Stephen Zirwes (Germany)
- Tamany Baker (UK)



© Branislav Kropilak courtesy of Sony World Photography Awards 2009

Natural History

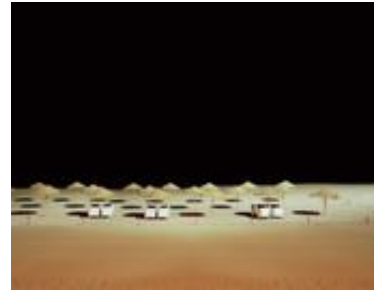
- Alejandro Jose De Oliveira Sanchez (Venezuela)
- Angel Febrero Diaz (Spain)
- Dan Balilty (Israel)
- Federico Veronesi (Kenya)
- Lisa Maree Williams (Australia)
- Renhui Zhao (UK)
- sanchu chen Qiu (Spain)
- Steve Morenos (Australia)
- Yannick Dixon (UK)



© Federico Veronesi courtesy of Sony World Photography Awards 2009

Landscape

- Alessandro Puccinelli (Italy)
- Andy Eaves (UK)
- Bernhard Winkler (Germany)
- David Zimmerman (USA)
- Donato Notaristefano (Italy)
- Edgar Martins (UK)
- Pawel Mlodkowski (Poland)
- Teru Kuwayama (USA)
- Yvonne Seidel (Germany)
- Zheng Xiao Yun (China)



© Edgar Martins courtesy of Sony World Photography Awards 2009

Architecture

- Alessandro Cane (Italy)
- Bjorn Opsahl (Norway)
- Christof Pluemacher (Germany)
- Daichi Ano (Japan)
- Ivan Dario Herrera Gomez (Colombia)
- Jean-Marc Caimi (Italy)
- Jonathan Smith (USA)
- Joel Micah Miller (Germany)
- Michael van den Bogaard (Germany)
- Xavier Delory (Belgium)



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Amateur shortlisted photographers

Portraiture

- Budi Prakasar (Indonesia)
- Claire Martin (Austria)
- Dimitriy Sarnikov (Russia)
- Du Khanh Tran (Vietnam)
- Harjono Djoyobisono (Indonesia)
- José Luis Moreno Gámez (Spain)
- Nikolay Zhelyazkov (Bulgaria)
- Raul Muñoz Ramos (Spain)
- Ronny Sen (India)
- Stanislavs Olehno (Latvia)



© Ronny Sen courtesy of Sony World Photography Awards 2009

Conceptual and Constructed

- Andrea Wilken (Germany)
- Azneem Adam (Maldives)
- Deyan Stefanov (Bulgaria)
- Eline Spek (Netherlands)
- Fernando Javier Sturzenegger (Argentina)
- Jose Luis Garcia Garcia (Spain)
- Karas Cahill (USA)
- Ljudmilla Socci (UK)



© Fernando Javier Sturzenegger courtesy of Sony World Photography Awards 2009

- Vladimir Melnik (Russia)
- Yulia Cherenkova (Canada)

Natural History

- Alexander Safonov (Japan)
- Alexander Safonov (Japan)
- Faizan Khan (India)
- Greg Lamont (Australia)
- Jan Bergman (Sweden)
- Ken Conger (USA)
- Motiejus Salkauskas (Lithuania)
- Petr Bambousek (Czech Republic)
- Pia Hernø (Denmark)
- Vincent Foong, (Singapore)



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Landscape

- Alpur Çukur (Turkey)
- Colin Campbell (UK)
- Elemer Lelik (Hungary)
- Fernand Domange (Belgium)
- Gergely Kömöz (Hungary)
- Giuseppe Parisi, (Italy)
- Ildiko Baranyi (Iran)
- Jose Luis Garcia Garcia (Spain)
- Kyaw Thar (Myanmar)
- Stephan Opitz (Germany)



© Alpur Çukur courtesy of Sony World Photography Awards 2009

Architecture

- David Watts (UK)
- GJ Besselink (Netherlands)
- Ivar Albaek Hansen (Denmark)
- Nelson Izquierdo (Venezuela)
- Osvaldo Hamer (Argentina)
- P Matilde Barreira (Portugal)
- Paola Antia (Colombia)
- Sigurd Quast (Germany)
- Tomasz Lazar (Poland)
- Umberto Verdoliva (Italy)



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Key Dates

| | |
|--------------|---|
| 3 March | Student Focus competition finalists announced |
| 17 March | Professional and amateur category finalists announced Sony Campaign Award winner announced |
| 14- 19 April | Festival @ Sony World Photography Awards in Cannes |
| 16 April | SWPA Gala Awards Ceremony Awards presentation to professional and amateur category winners Sony World Photographer of the Year – the L'Iris D'Or - announced Amateur Sony World Photographer of the Year announced PRP Award winner announced Student Focus competition winner announced |

www.worldphotographyawards.com

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Notes to editors

- The Sony World Photography Awards (WPA), launched in 2007, lend a global platform for the photographic industry and community. Through a variety of international programmes including the week-long Festival @ The Sony World Photography Awards, the launch of an online magazine and a gallery, an international student programme and a touring exhibition, the WPA will continue to discover new talent and create avenues through which to reward photographers with the support and expertise of industry professionals
- Scott Gray, Managing Director of the WPA, Astrid Merget, Event Director, and members of the jury are available for interview through Colman Getty
- To request an interview with shortlisted photographers, contact Colman Getty
- Images are available via Colman Getty. Use of images must comply with SWPA terms and conditions (see below)
- In selecting the shortlist, jury members are required to choose a minimum of 3 photographers with a maximum of 10 in each category
- Where photographers are named twice in one category, they have been shortlisted for two different images
- Professional photographers may enter a maximum of 10 images per category; amateur photographers may enter up to 3 per category
- Images submitted must have been taken in 2008
- iStockphoto is the world's busiest online image market, where every single second someone around the world downloads a royalty-free image or video. Since 2000, iStockphoto has helped thousands of amateur photographers increase their skills and go on to sell their work professionally, making it a perfect partnership for the WPA which aims to support and promote photographers worldwide.
- The SWPA website - www.worldphotographyawards.org now features an online magazine and gallery. It also includes comprehensive information about the awards, the categories, a current list of World Photographic Academy members, and key dates
- **The PRP Award** was introduced for this year's competition, in association with The Prince's Rainforests Project, to complement this year's theme of the environment. Professional photographers are invited to submit their portfolios in the hope of being selected for a fully-funded project to document the rainforest regions of the world
- **Student Focus** is an extended university programme which has grown from 10 universities in Europe in the inaugural year of the awards to 60 universities across six

continents. The brief for this year's student competition is to produce one image which highlights a single environmental issue specific to their country

- **The Sony Campaign Award** is a competition for amateur photographers to unite the global obsession for football with the enthusiasm and passion of photography. Amateur photographers are invited to enter the Campaign Award with a single image that captures the beauty and spirit of football in unexpected places, with the winner having the chance of being one of the photographers used in Sony's forthcoming digital imaging 2009 campaign work.

- **About Sony**

Sony manufactures audio, video, communications and information technology products for the global consumer and professional markets. With its music, pictures, game and online businesses, Sony is uniquely positioned to be one of the world's leading digital entertainment brands. Sony recorded consolidated global annual sales of EUR 55.44 billion (yen 8,871 billion) for the fiscal year ended March 31, 2008, based on an average market exchange rate for the same period of yen 160.0 to the EUR. It employs approximately 180,500 people worldwide.

In Europe, the Sony Group recorded consolidated annual sales of EUR 12.73 billion (yen 2,328 billion) for the fiscal year ended March 31, 2008. Sony Europe, headquartered at the Sony Center am Potsdamer Platz in Berlin, is responsible for the company's European electronics business and registered consolidated sales of EUR 9.55 billion for the same period.

For more information on Sony Europe, please visit <http://www.sony-europe.com> and <http://www.sony.eu/presscenter>

- **Image use terms and conditions**

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All usage of pictures must first be approved in writing by Jill Cotton or Elise Oliver at Colman Getty.